

Master Thief You Tube competition (“Contest”)

This Contest is being operated and promoted by:

Square Enix Limited registered in England and Wales with company number **01840186** (“**Square Enix Europe**”, “**We**”, “**Us**”, “**Our**”) with registered address at:

Wimbledon Bridge House

1 Hartfield Road

London SW19 3RU

United Kingdom

The Contest is only open to holders of an active You Tube user account (“**You Tube Account**”) between 7th March and 7th April 2014 [times] who are resident in the United Kingdom, Germany and Spain. Contestants who are residents of Spain should refer to the Additional Specific Provisions under these Rules relevant to their country of residence.

PLEASE READ THESE RULES (“Rules”) CAREFULLY. By submitting an entry to the Contest you agree to accept and be bound by these Rules and the terms of any policies referred to in these Rules. We reserve the right to cancel or amend the Contest at any stage if deemed necessary in our opinion and/or if circumstances arise which are outside of our control.

Entry Requirements

Contestants must possess an active You Tube Account and have access to a working internet connection and web browser in order to be able to enter. Contestants are responsible for all connection charges associated with the internet connection and any fees associated with the registration for a You Tube Account. Contestants must ensure that their contact information is correct at the time of registration for a You Tube Account, during and after submission of their Entry. Contestants will be subject to the terms and conditions of use of You Tube, which will apply to all videos uploaded.

Contestants must have a permanent residence in the **United Kingdom, Germany, or Spain.** Contestants must be at least 18 years of age to enter the Contest. The Contest is not open to employees, directors or other officers of Square Enix Europe or its respective affiliates, agents, media partners and suppliers.

How to Enter

1. Contestants must upload a video using direct feed footage of Thief to You Tube (this video can be a raw direct feed although the video itself can be edited together from user generated direct feeds and post processing affects are also allowed) that has been captured from any version of Thief (PC, PS4, Xbox One, PS3 or Xbox 360).
2. The videos must include the title "The Master Thief Competition".
3. All entries should be uploaded to Contestants' existing You Tube channels.
4. You may enter as many times as you wish.
5. Contestants are permitted to obtain maximum exposure for their videos by using Twitter, Facebook, the Square Enix and Eidos-Montreal forums etc. Contestants are encouraged to add a link to their entry in a reply to the original video announcing the Contest, which is housed on the Yogcast (www.yogcast.com).

Prize

We will be awarding one winner for each category ("Winner") that we outline below, therefore, there will be a total of two winners for the Contest throughout the United States, Canada, the United Kingdom, Germany and Spain.

Category 1: Best video (i.e. most inventive / funny / compelling / etc.)

Category 2: The most creative Master Thief (e.g. the most clever / impressive sequence of in-game actions).

Entry Period

7th March 2014 06:00 Pacific / 09:00 Eastern / 14:00 UK / 15:00 EU to 7th April 2014 06:00 Pacific / 09:00 Eastern / 14:00 UK / 15:00 EU.

Winner Selection

Entries will be judged by the Eidos-Montreal team and the Winners will be those Contestants who enter Eidos-Montreal's favourite videos in their chosen category

The Winner will be announced on Eidos-Montreal's Thief [blog](#) on Tuesday 15th May 2014 ("**Announcement Date**"). Once the Winner is announced, the Winner will be contacted by email through the email account associated with their You Tube account and asked for their mail address and/or shipping information in order to distribute the Prize.

A Winner who has not been contacted within two weeks of the Announcement Date should email: marketingPR@eidosmontreal.com. Failure to contact us within four weeks of the Announcement Date will result in the Prize being forfeited by the Winner. We reserve the right to re-distribute any unclaimed Prize. No cash alternative shall be provided in place of the Prize.

Inappropriate Submissions

Entries containing obscenity, vulgarity, discrimination, or any other offensive subject matter and/or containing any plagiarized or copyrighted material will not be considered by the judges. Entries which infringe upon copyright/intellectual property, personal credit, privacy, are counter to public order and/or morals, are judged to be grossly deviant from the established theme, do not contain all of the required information or contain erroneous information may face disqualification. Square Enix Europe reserves the right to judge whether or not material is appropriate for public display.

Data

By entering the Contest you consent to us receiving certain information such as your email address (“Contact Information”). This Contact Information may be used to either contact you regarding a Prize or other information relating to our products or similar promotions. If you do not consent to us receiving your Contact Information you may choose to not participate in the Contest.

Additional Specific Provisions

Concursantes residentes en ESPAÑA:

El nombres del Ganador será enviado a cualquiera que los solicite en un plazo de tres (3) meses de la Fecha tope y al participar en el Concurso por el presente usted acuerda que el Promotor tendrá permiso para hacerlo así si usted es el ganador. Las solicitudes de esta índole deben enviarse a: info@square-enix.com .

LIMITATION OF LIABILITY AND INDEMNITY

TO THE MAXIMUM EXTENT PERMISSIBLE BY LAW SQUARE ENIX EUROPE WILL NOT BE HELD RESPONSIBLE FOR ANY ENTRY THAT IS SUBMITTED TO THE CONTEST THAT INFRINGES THE COPYRIGHT OR INTELLECTUAL PROPERTY OF A THIRD PARTY. YOU WARRANT AND AGREE THAT YOUR ENTRY WILL CONTAIN WORK THAT IS ENTIRELY ORIGINAL TO YOU AND DOES NOT INFRINGE OR INTERFERE WITH ANY THIRD PARTY COPYRIGHT OR OTHER RIGHTS AND YOU AGREE TO INDEMNIFY SQUARE ENIX EUROPE AGAINST ANY LOSS ARISING OUT OF ANY BREACH OF YOUR WARRANTY.

Governing Law

These Rules and all or any dispute arising from them shall be governed by and construed in accordance with the laws of England and Wales.